





# Since 1964

Heliotextil provides solutions in textile products, accessories and components, such as: Labels, Transfers, Emblems, Elastic bands and Ribbons (simple and assembled), Personalized Products, as well as technologies related to its solutions.

It creates, develops, produces, markets and provides services to personalize, decorate and functionalize the products of its clients, who are the owners of brands, industries and resellers, mainly in the Sports, Technical Textile, Fashion, Packaging and Promotional sectors.

Along with its industrial capacity, it internally has Design, Research and Development skills as well as programming and software, focused on reinforcing innovative solutions as a relevant differentiating factor in the target markets where it operates.

Applies certified management systems with a clear commitment to continuous improvement, innovation and sustainability.



**1964**  
established in

**1000+**  
customers

**10.000+**  
square meters

**+37**  
markets

**120+**  
employees

**80%**  
exports

# Vision

We intend to be a global reference in providing solutions in products, accessories and specialized textile components for demanding and differentiating market segments, based on quality, innovation and value creation, with full customer satisfaction, ensuring the sustainability of the organization.

# Mission

Satisfy the needs and expectations of national and international customers, through a diversified offer of solutions in products, accessories and textile components, services and related technological solutions, adding a strong component of knowledge, ensuring adequate training of human resources and adopting the best management practices supported by certification systems that ensure, as a whole, the creation of value and the sustainability of the company in the future.

# Values

- Ethics and transparency in human and business relations
- Respect for the environment
- Appreciation and qualification of human resources
- Quality of products and services
- Proximity to the customer
- Operational efficiency
- Image and stability of the company

# Objectives

- Customer orientation
- Operational efficiency
- Employee involvement
- Innovation as a determining factor
- Respect for the Environment
- Health and safety
- Profitability and value creation



# Technical

## Textiles

—  
Automotive  
Workwear

## Protection

—  
Flame Protection Clothing  
PPE Manufacturers  
Face Shields

# Sports

—  
Sports Brands  
Sportswear Manufacturers  
Cycling Wear Manufacturers  
Athleisure  
Team Sports Industry

# Fashion

## Apparel

—  
Brands  
Confection  
Underwear  
Sock Manufacturers

## Footwear

—  
Footwear Manufacturers

## Home

—  
Textiles  
Decorations

## Well-Being

—  
Orthopedic Products

# Promotional

## Merchandising

—  
Souvenirs  
Publicity Companies  
Events

## Protection

—  
Masks

# Packaging

Retail Brands  
Retail Store Chains



# 01.

## Industrial

### Diversity and Differentiation

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Innovative profile based on know-how and state-of-the art technologies allowing to present an integrated offer in Labels and Badges, Heat-Transfers, Ribbons, Elastics, Packaging and Mix Merchandising.

Manages productions “by order” and generates own developed product offers.

# 02.

## Smart Technologies

### Embrace Future

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Digitalization, merging products and platforms with own solutions towards target markets needs and trends.

# 03.

## Services

### Empowering Bonds

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Making available to customers more efficient tools, industrial capacity and tailored made engineering projects.

Sharing internal capabilities empowers bonds towards the organization.



# Care For Planet!



## Materials Used



### Sustainable Materials

- Recycled Polyester
- Organic Cotton
- PVC Free
- Water based inks
- No harsh chemicals

## Company Commitment



### Reduce Carbon Footprint (by established goals)

- Reduce CO2 emissions
- Use renewable energy
- Optimize energy consumption
- Better use of water
- Waste reduction and recycling
- Source locally

## Certified Products



### Sustainable Products

- Labels
- Trims
- Elastics
- Ribbons
- Heat-Transfers
- Masks



CU1018949

HELIOTEXTIL is a GRS, OCS and RCS certified company. Only products which are covered by a valid Transaction Certificate are GRS, OCS and RCS certified.



CU1018949



www.fsc.org  
FSC® C188121



www.pefc.org  
PEFC® C0101411



STANDARD  
100  
6092CIT  
CITEVE



STANDARD  
100  
1577CIT  
CITEVE



STANDARD  
100  
11433CIT  
CITEVE



# Team Sports Industry



## Identity Full Concept

Solutions to reinforce Sports  
Brands, Clubs and Federations.

**Supported by exclusive partners.**





## Logistics

### When handling is necessary.

IFC partners provide proximity services.

Capacity for storage, handling, unpacking, personalization and heat-transfers application, packing, labelling and shipping to the final destination.

Capacity, technology and experience.

**All conditions together.**

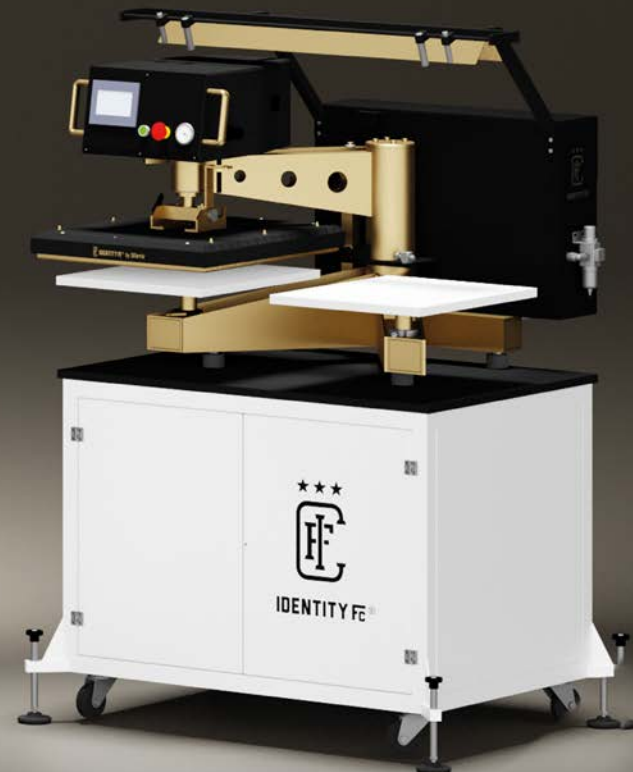
## Heat-Transfers

### Beyond Printing.

Water based, sustainable, environmentally responsible and certified by several norms like "Oeko-Tex standard 100 level 1" and complying with main brands requirements.

Wide and demanding characteristics. High elasticity, fastness on colors, anti-migration, resistance to strong washings, compatibility with coated materials like rainwear, heat and flame resistance, certifications for industrial washings, motorsports, etc.

**Technical offer for different uses.**





## Badges

**The ultimate symbol of the team Identity.**

Collection of badges, exploring possibilities and showing some unique products.

Fine jacquard wovens, Reliefs, High-definition heat-Transfers, Embroideries, combinations of techniques and so on.

**For each need the right Badge.**

## Cover Sealings®

**A unique product.**

Combining technologies and materials.

Reliefs, substrates with textures, special fabrics and materials. Effects and finishes, metallic, iridescent, velvet, etc.

**Enhancing eye-catching details.**







PLAYER

12

## Names & Numbers (N&N)

**Beautifully easy to apply and performing.**

Smooth, resistant and with anti-migration properties.  
Special effects and designs available.

N&N must look perfect on the team or supporters jerseys.

**Made to last.**

## Sponsors

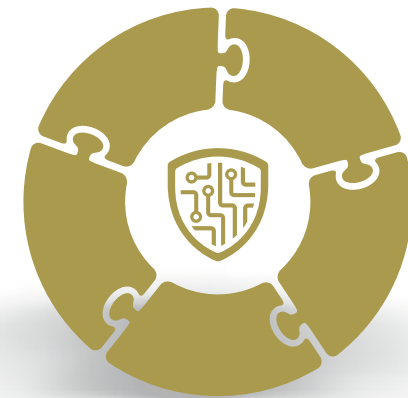
**Deserved visibility.**

Single, multicoloured or in high definition, sponsors logos must have deserved visibility.

Fast production. Stocking and handling with IFC partners proximity services.

**Capacity to deliver in time.**

IDENTITY FC



## Brand Pro Technologies

Authenticity, Fan Engagement and Tech Interaction.

**Digitize and Connect.**





## Brand Protection

Security solutions for brand authenticity.

**BRANDPROTECH®** has its own high-security certified solutions. Rastreability, digital functionalities, low investment.

**Protect and manage your brand.**

## Fan Connection

Brand connection to end user and more.

Tap or scan to connect. Register users, verify authenticity, share contents, information, care instructions, story about the product and its life cycle, etc.

**Smarter ways of connecting.**



BRAND®  
PROTECH





# Interactive Technologies

Products with digital content to connect and dematerialize.  
QR, Rfid, AR, Smart Images, etc.

Trigger interactivity or manage processes and be more efficient.

**Be creative and digitize.**



## Smart Viewer®

Unique images with digital content.

Triggered by the device camera.

**Open diverse digital experiences.**







# Portfolio

## A quick overview

- Some of our References

- Some of our Projects





## Brands



marathon



macron



## Federations



## Clubs







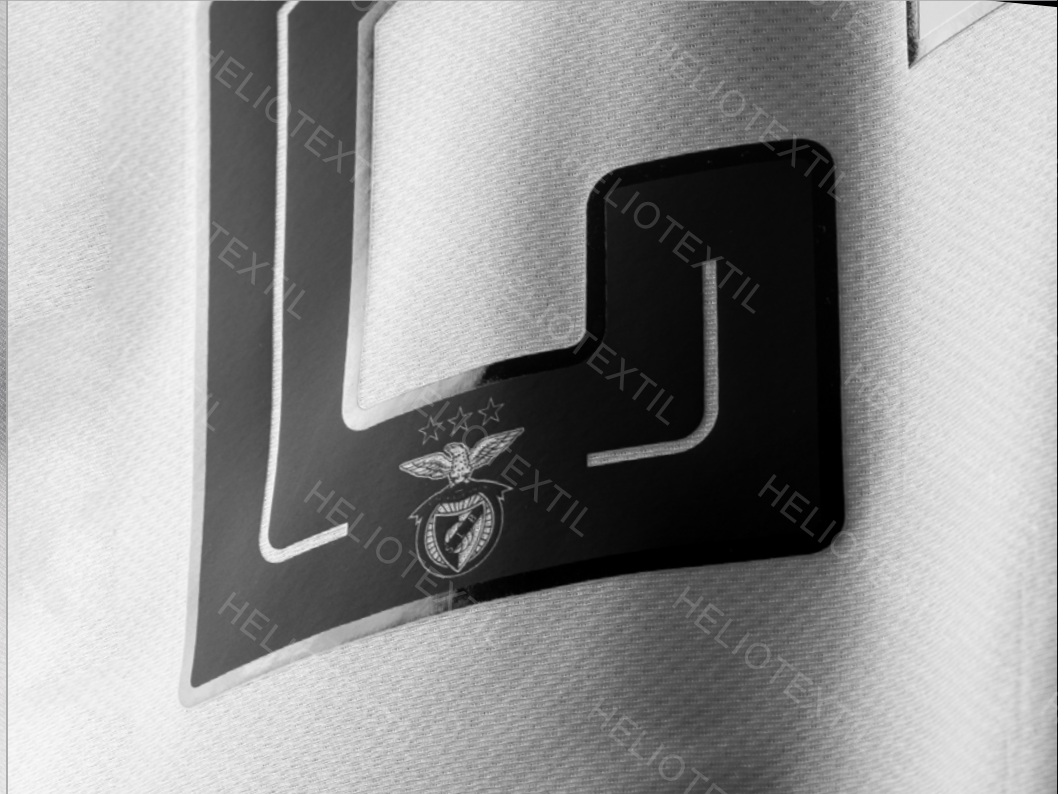




















—  
Image interaction  
to trigger exclusive  
contents







**Thank You**



[www.heliotextil.com](http://www.heliotextil.com)