



Inspiring details since 1964

Heliotextil creates, develops and produces accessories to customize, embellish or functionalize different products from industry to aftermarket activities, namely: Labels and Badges, Heat-Transfers, Elastics and Ribbons, Packaging and Mix Merchandising, among others.

Along with its industrial tradition has internally Design, R&D and IT competences focused on reinforcing innovative solutions to its customers.

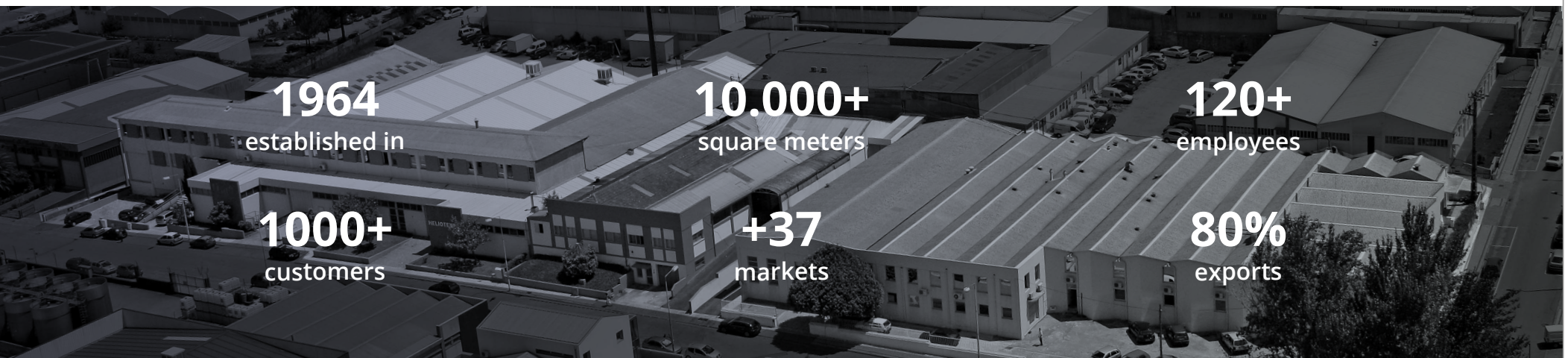
Certified according to several norms, from quality management to products, also applies management systems and practices with a clear commitment to sustainability.



CU1018949
HELIOTEXTIL is a GRS certified company. Only products which are covered by a valid Transaction Certificate are GRS certified.



CU1018949



1964
established in

10.000+
square meters

120+
employees

1000+
customers

+37
markets

80%
exports

Vision

To be a reference in the market of textile accessories, by the diversity and quality of the offer, promoting the differentiation and creating value with the full satisfaction of our customers.

Mission

To satisfy the needs and expectations of national and international customers, through a diversified offer in industrial products in the area of textile accessories, services and technological solutions related to our products and markets, creating value and adding a strong component of knowledge, ensuring adequate training of human resources and adopting the best management practices, which tend to be supported by certification systems.

Values

- Ethics and transparency in human and business relations
- Respect for the environment
- Appreciation and qualification of human resources
- Quality of products and services
- Proximity to the customer
- Operational efficiency
- Image and stability of the company

Objectives

- Profitability and value creation
- Valorisation of employees
- Clients satisfaction
- Technological innovation
- Operational efficiency
- Organizational, environmental and management certifications



Technical

Textiles

- Automotive
- Workwear

Protection

- Flame Protection Clothing
- PPE Manufacturers
- Face Shields



Sports

- Sports Brands
- Sportswear Manufacturers
- Cycling Wear Manufacturers
- Athleisure
- Team Sports Industry



Fashion

Apparel

- Brands
- Confection
- Underwear
- Sock Manufacturers

Footwear

- Footwear Manufacturers

Home

- Textiles
- Decorations

Well-Being

- Orthopedic Products



Promotional

Merchandising

- Souvenirs
- Publicity Companies
- Events

Protection

- Masks



Packaging

- Retail Brands
- Retail Store Chains

01.

Industrial

Diversity and Differentiation

Innovative profile based on know-how and state-of-the art technologies allowing to present an integrated offer in Labels and Badges, Heat-Transfers, Ribbons, Elastics, Packaging and Mix Merchandising.

Manages productions “by order” and generates own developed product offers.

02.

Smart Technologies

Embrace Future

Digitalization, merging products and platforms with own solutions towards target markets needs and trends.

03.

Services

Empowering Bonds

Making available to customers more efficient tools, industrial capacity and tailored made engineering projects.

Sharing internal capabilities empowers bonds towards the organization.

01.

Industrial

Diversity and differentiation



Doing Well

Wide range of textile and paper **labels production technologies**.

Woven-Jacquard using wide and needle looms for fabrics, labels and ribbons. Internal capacity to dye yarns represents an important advantage for sampling and short runs.

Printing technologies using different processes like Letterpress, Off-set, Screen-printing, Flexography, Thermoprinting, Digital-Sublimation and Digital-Offset. Self-owned technologies, Rotogravure and Metalized reliefs. Wide variety of substrates, from basics to special developed qualities, like "Eco" materials or colored acetate.

Badges offer represents a complete portfolio of technologies and combinations from woven to printing, relief, metallic, embroidery or TPU.

Smart Labelling

Add other dimensions to your product!

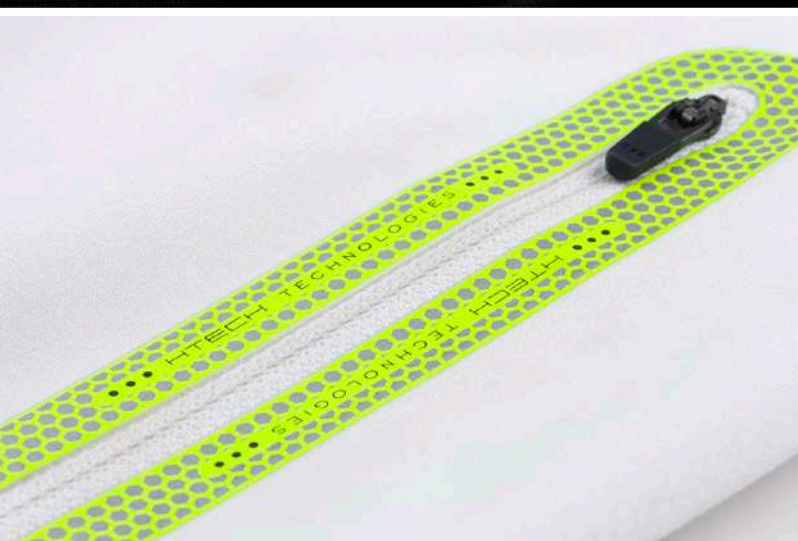




Beyond Printing

Heat-Transfers production, either on roll or by piece, using screen and digital printing processes.

Integrates demanding characteristics not only in **Performance** (Industrial washings, high-elasticity, anti-migration, fire retardant and high-Visibility), **Novelty** (No sew and fully customizable sealings, Full HD images, serial data) but also in **Interactivity** (Printed electronics and smart solutions).



Used in details for heat applications, they make your products more functional and attractive.



The introduction of conductivity in technical transfers allows us to create a new approach in this field.



Solutions in Products, Technologies and Services for industrial applications, stores, aftermarket and licensing.



HELIORibbons



HELIOElastics

Challenging Complexity

Narrow fabrics offer on **Ribbons** and **Elastics**.

Using different designs, raw materials, weaving and finishing technologies, represents a complex and wide offer, where experience and know-how, creativity and production management all meet to achieve a unique set-up.

From normal to special products, destined to so different end uses, enriches market recognition when others don't follow.

ELASTICOLOUR®

Give your footwear a unique look through our range of Elasticolour® elastics, with customizable colors and designs.



Touch of Class

Packaging is a symbol of product category and the ribbon is the touch of class.

Materials combinations to develop unique packagings, using high quality raw materials and the finest technologies on weaving, dyeing and printing, to produce special personalized packaging and ribbons.

Velour ribbons, double face satin, grosgrain, taffeta, and sustainable materials like Paper, acetate or natural like cotton, linen or cork.

Most needs are covered with such a complete offer.



Mix Merchandising

Production and **Personalization** of MIX products for the promotional, events, corporate and licensing sectors. Using digital printing processes, heat-presses and sewing. Self-owned patented technologies on ultrasonic (to cut and weld) as well for assembling accessories.

Mix of end products produced like Lanyards, Wrist and Head bands, Belts, Harnesses, Luggage Straps, Pennants, and customization of readymade products like Balls, Scarfs, Bandanas, Umbrellas, Pennants, Sneakers.



Wide range of lanyards with different uses, materials and accessories.



Sustainable Masks, certified, with high breathability and comfort.



Union of a elastic band in continuous, without any type of overlap.



Sneakers designed to offer comfort and personality in a high quality product.

Care For Planet!



Materials Used

Sustainable Materials

- Recycled Polyester
- Organic Cotton
- PVC Free
- Water based inks
- No harsh chemicals

Company Commitment

Reduce Carbon Footprint (by established goals)

- Reduce CO2 emissions
- Use renewable energy
- Optimize energy consumption
- Better use of water
- Waste reduction and recycling
- Source locally

Certified Products

Sustainable Products

- Labels
- Trims
- Elastics
- Ribbons
- Heat-Transfers
- Masks



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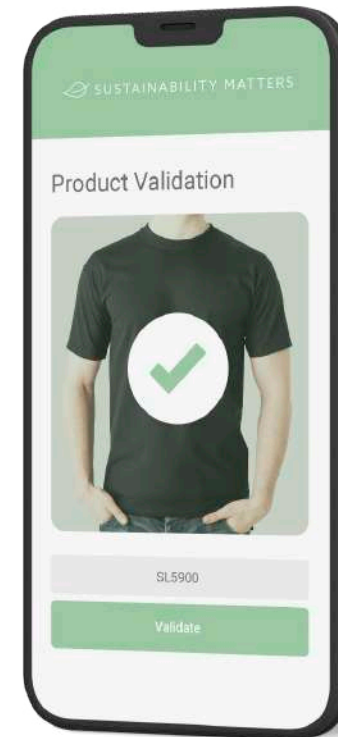
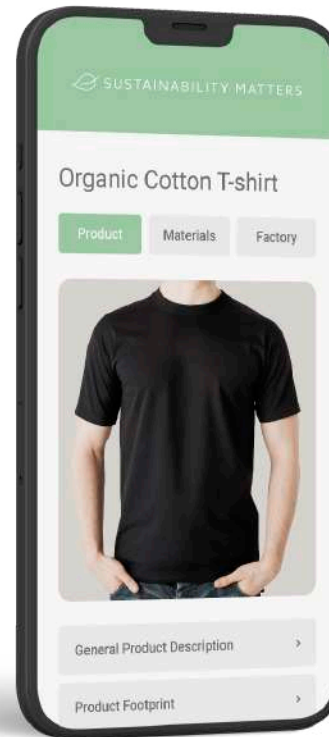
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02. Smart Technologies

Embrace future

Smart Labelling

Add other dimensions to your product!





brace—in®

Events Management.

Self-owned technologies and platform.

Using innovative technologies on wristbands.

Proven at major events for managing ticketing integration, accreditations, access and capacity control, cashless, etc.



Unique images with digital content.

Triggered by the device camera.

Open diverse digital experiences.





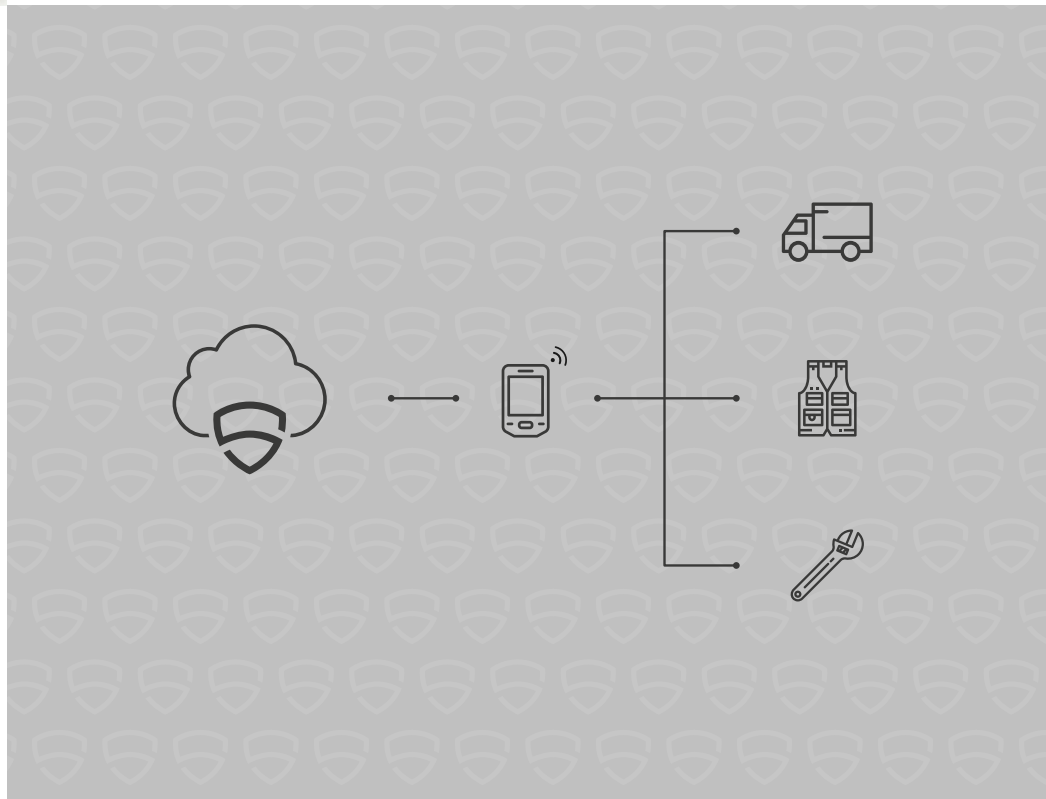
Security solutions for brand authenticity.

BRANDPROTECH® has its own high-security supports available. Rastreability, digital functionalities, low investment.

Protect and manage your brand.

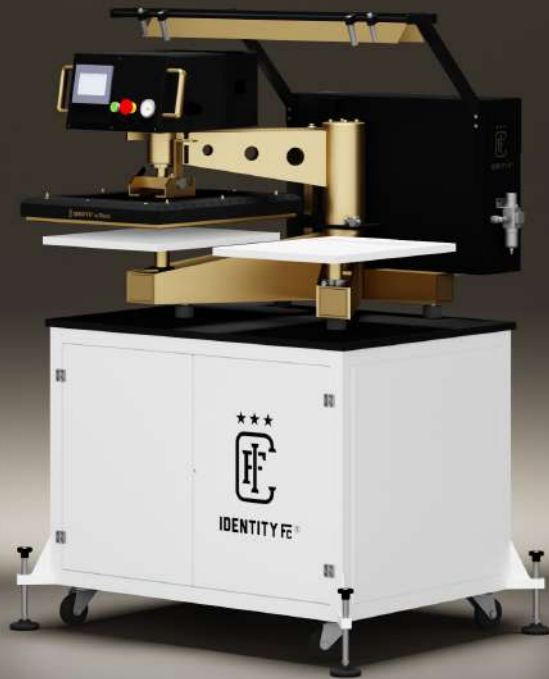


We have a specialized department that can help you innovate in projects with RFID technology.



03. Services

Empowering Bonds



Handling

Transfer application center, including handling and storage.

Product conversion services, from printing to cutting or coating (silicone).

Shop

HELIOCash&Carry physical store, also available online.

Several products in stock, available for immediate delivery, assisting in customers' collections and productions.





Innovation & Engineering

We develop innovation projects in products and solutions related to the activities of our company.

We embrace new ideas and articulate partnerships with other industries, universities and knowledge centers, creating skills that add and increase value for our partners and customers.

We have a specialized department that can help you innovate in projects with emerging technologies.



Thank You



www.heliotextil.com