



General Presentation

Since 1964

Heliotextil provides solutions in textile products, accessories and components, such as: Labels, Transfers, Emblems, Elastic bands and Ribbons (simple and assembled), Personalized Products, as well as technologies related to its solutions.

It creates, develops, produces, markets and provides services to personalize, decorate and functionalize the products of its clients, who are the owners of brands, industries and resellers, mainly in the Sports, Technical Textile, Fashion, Packaging and Promotional sectors.

Along with its industrial capacity, it internally has Design, Research and Development skills as well as programming and software, focused on reinforcing innovative solutions as a relevant differentiating factor in the target markets where it operates. Applies certified management systems with a clear commitment to continuous improvement, innovation and sustainability.



1964
established in

1000+
customers

10.000+
square meters

+37
markets

120+
employees

80%
exports

Vision

We intend to be a global reference in providing solutions in products, accessories and specialized textile components for demanding and differentiating market segments, based on quality, innovation and value creation, with full customer satisfaction, ensuring the sustainability of the organization.

Mission

Satisfy the needs and expectations of national and international customers, through a diversified offer of solutions in products, accessories and textile components, services and related technological solutions, adding a strong component of knowledge, ensuring adequate training of human resources and adopting the best management practices supported by certification systems that ensure, as a whole, the creation of value and the sustainability of the company in the future.

Values

- Ethics and transparency in human and business relations
- Respect for the environment
- Appreciation and qualification of human resources
- Quality of products and services
- Proximity to the customer
- Operational efficiency
- Image and stability of the company

Objectives

- Customer orientation
- Operational efficiency
- Employee involvement
- Innovation as a determinig factor
- Respect for the Environment
- Health and safety
- Profitability and value creation

Care For Planet!



Materials Used

 **Sustainable Materials**

- Recycled Polyester
- Organic Cotton
- PVC Free
- Water based inks
- No harsh chemicals

Company Commitment

 **Reduce Carbon Footprint**
(by established goals)

- Reduce CO2 emissions
- Use renewable energy
- Optimize energy consumption
- Better use of water
- Waste reduction and recycling
- Source locally

Certified Products

 **Sustainable Products**

- Labels
- Trims
- Elastics
- Ribbons
- Heat-Transfers
- Masks



Business Activities

01. Industrial

Diversity and Differentiation

Innovative profile based on know-how and state-of-the art technologies allowing to present an integrated offer in Labels and Badges, Heat-Transfers, Ribbons, Elastics, Packaging and Mix Merchandising.

Manages productions “by order” and generates own developed product offers.

02. Smart Technologies

Embrace Future

Digitalization, merging products and platforms with own solutions towards target markets needs and trends.

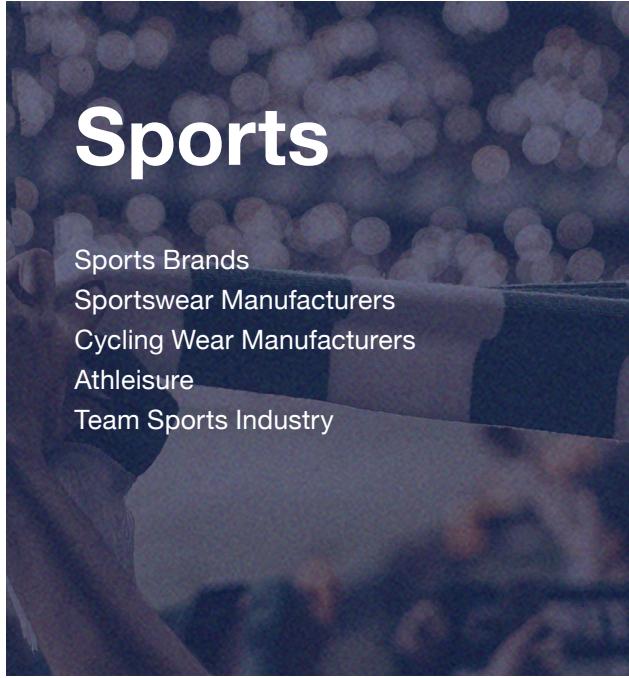
03. Services

Empowering Bonds

Making available more efficient tools to manage customers requests (myHelio), industrial capacity and tailored made engineering projects.

Sharing internal capabilities empowers bonds towards the organization.

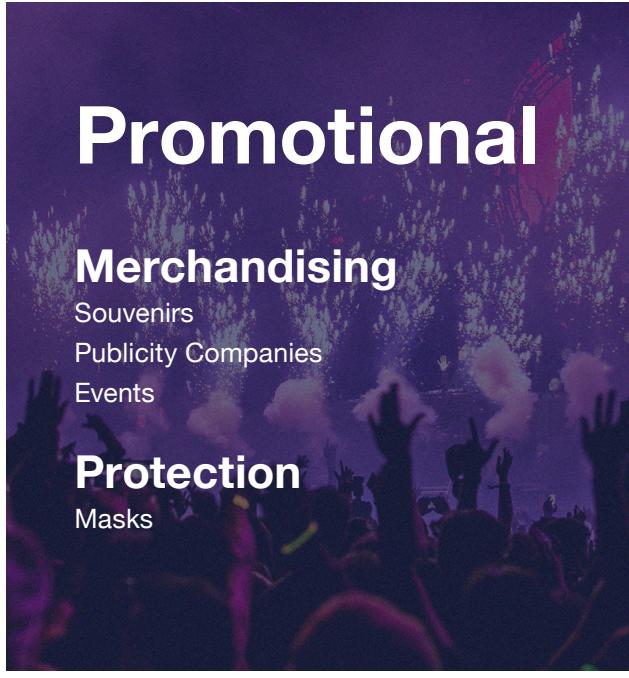
Sports



Sports Brands
Sportswear Manufacturers
Cycling Wear Manufacturers
Athleisure
Team Sports Industry

Promotional

Merchandising



Souvenirs
Publicity Companies
Events

Protection

Masks

Fashion

Apparel



Brands
Confection
Underwear
Sock Manufacturers

Footwear

Footwear Manufacturers

Home



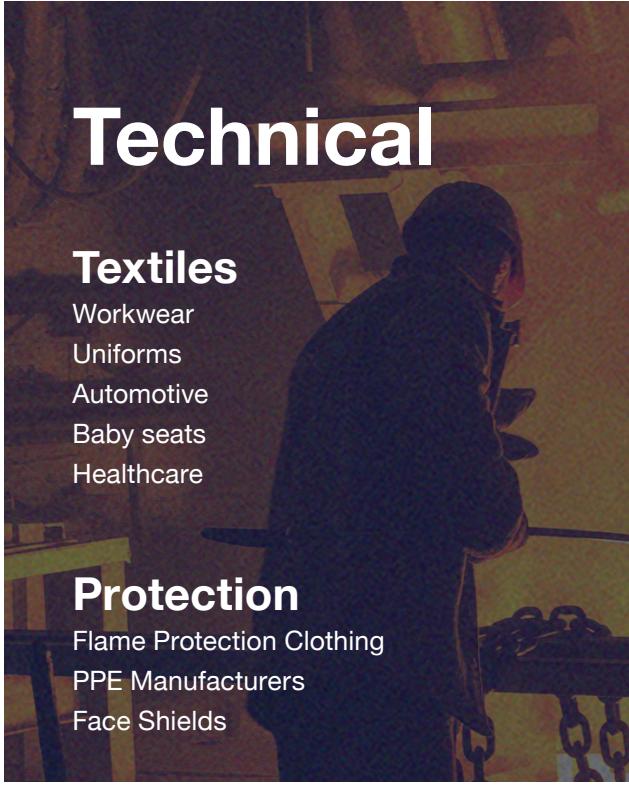
Textiles
Decorations

Well-Being

Orthopedic Products

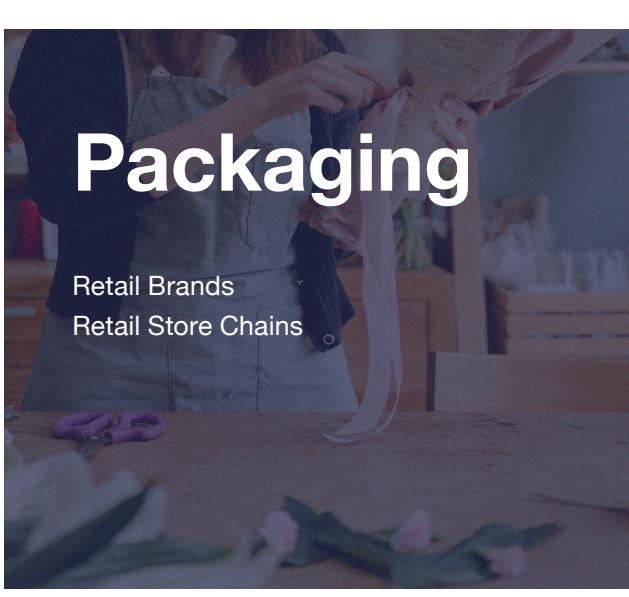
Technical

Textiles



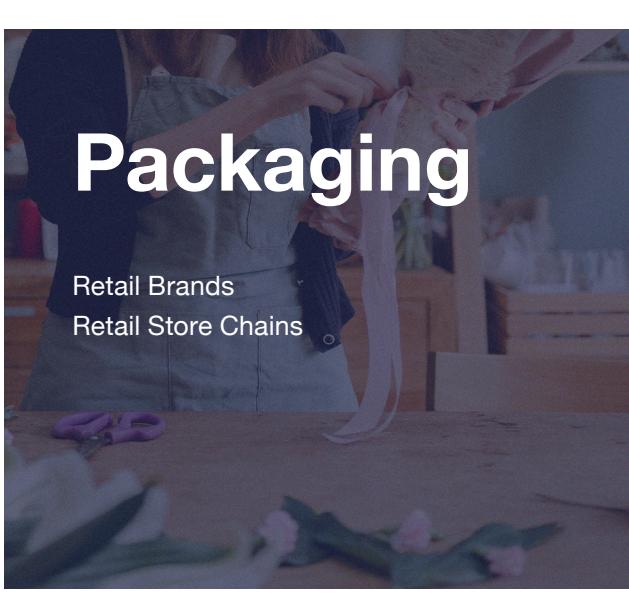
Workwear
Uniforms
Automotive
Baby seats
Healthcare

Protection



Flame Protection Clothing
PPE Manufacturers
Face Shields

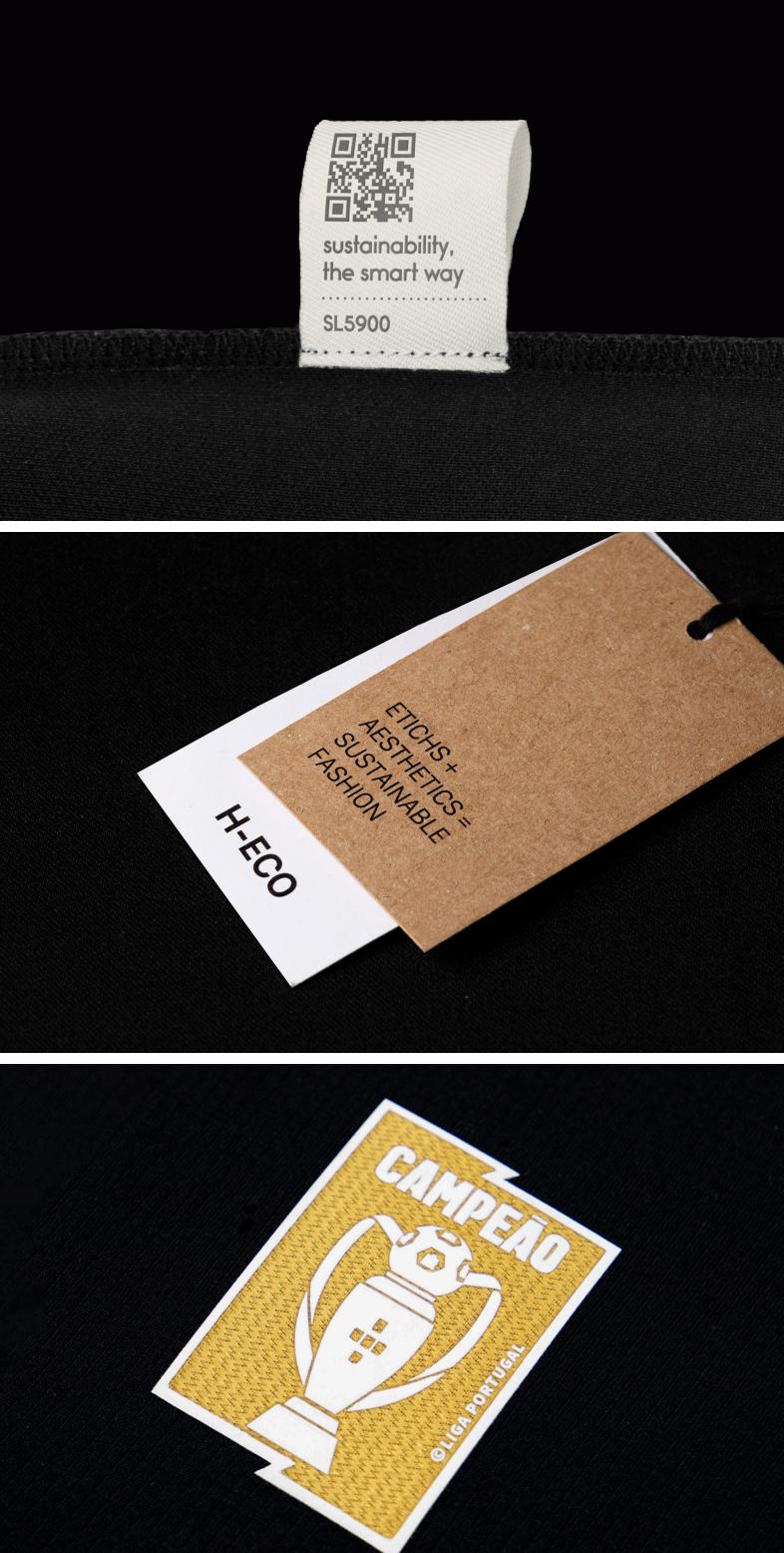
Packaging



Retail Brands
Retail Store Chains

01. Industrial

Diversity and differentiation



Doing Well

Wide range of textile and paper **labels production technologies**.

Woven-Jacquard using wide and needle looms for fabrics, labels and ribbons. Internal capacity to dye yarns represents an important advantage for sampling and short runs.

Printing technologies using different processes like Letterpress, Off-set, Screen-printing, Flexography, Thermoprinting, Digital-Sublimation and Digital-Offset. Self-owned technologies, Rotogravure and Metalized reliefs. Wide variety of substrates, from basics to special developed qualities, like "Eco" materials or colored acetate.

Badges offer represents a complete portfolio of technologies and combinations from woven to printing, relief, metallic, embroidery or TPU.

Smart Labelling

Add other dimensions to your product!



Beyond Printingt

Heat-Transfers production, either on roll or by piece, using screen and digital printing processes.

Integrates demanding characteristics not only in **Performance** (Industrial washings, high-elasticity, anti-migration, fire retardant and high-Visibility), **Novelty** (No sew and fully customizable sealings, Full HD images, serial data) but also in **Interactivity** (Printed electronics and smart solutions).



Used in details for heat applications, they make your products more functional and attractive.



The introduction of conductivity in technical transfers allows us to create a new approach in this field.



Solutions in Products, Technologies and Services for industrial applications, stores, aftermarket and licensing.



Challenging Complexity

Narrow fabrics offer on **Ribbons** and **Elastics**.

Using different designs, raw materials, weaving and finishing technologies, represents a complex and wide offer, where experience and know-how, creativity and production management all meet to achieve a unique set-up.

From normal to special products, destined to so different end uses, enriches market recognition when others don't follow.

ELASTICOLOUR®

Give your footwear a unique look through our range of Elasticolour® elastics, with customizable colors and designs.



Touch of Class

Packaging is a symbol of product category and the ribbon is the touch of class.

Materials combinations to develop unique packagings, using high quality raw materials and the finest technologies on weaving, dyeing and printing, to produce special personalized packaging and ribbons.

Velour ribbons, double face satin, grosgrain, taffeta, and sustainable materials like Paper, acetate or natural like cotton, linen or cork.

Most needs are covered with such a complete offer.



HELIOPROMO

Mix Merchandising

Production and **Personalization** of MIX products for the promotional, events, corporate and licensing sectors. Using digital printing processes, heat-presses and sewing. Self-owned patented technologies on ultrasonic (to cut and weld) as well for assembling accessories.

Mix of end products produced like Lanyards, Wrist and Head bands, Belts, Harnesses, Luggage Straps, Pennants, and customization of readymade products like Balls, Scarfs, Bandanas, Umbrellas, Pennants, Sneakers.



Wide range of lanyards with different uses, materials and accessories.



Union of a elastic band in continuous, without any type of overlap.

Sustainable Masks, certified, with high breathability and comfort.



SNEAKERS MANIA®

Sneakers designed to offer comfort and personality in a high quality product.

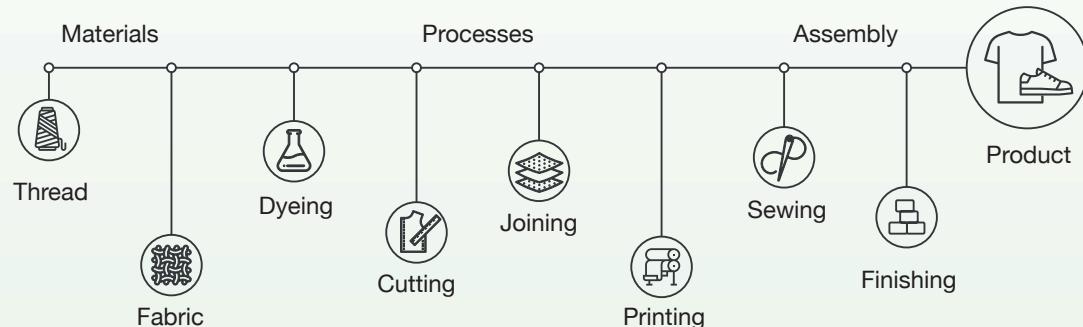
02. **Smart Technologies**

Embrace future


 BRAND[®]
PROTECH

Brand Protech Traceability

Product Chain Control



Product ID

Information management across product reference.

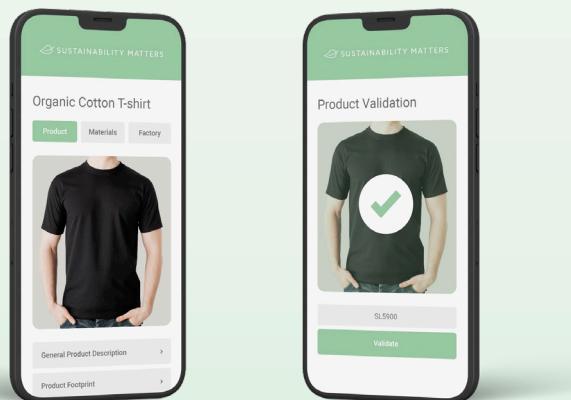
For customer insight on product characteristics.

Product Information

- Materials
- Certification
- Marketing materials
- Storytelling

EU Digital Product Passaport

- Traceability
- Sustainability
- Circularity



Product Identifiers

Unique to each individual item or a set



Embedded information



Holograms w/ QR Code
Security Element



QR Code
Scannable with camera

Advanced Product ID

Unique profile.

For customer ownership, communication and more.

Product Ownership

- Register items to user
- Brand Protection
- Communicate directly and individually
- Track interactions

Enable Integration with Platforms

- Access control, credit management and more with brace—in®
- Other platforms



Unique images with digital content.

Triggered by the device camera.

Open diverse digital experiences.

The image shows the Smart Viewer app interface. It includes a central smartphone displaying the app's logo and a 'POWERED BY MANIA4 BUSINESS OF TECHNOLOGY' footer. Surrounding the phone are five smaller screens representing different features: 'WELCOME' (Image interaction on your device), 'SCAN' (Point camera and focus the image), 'EXPERIENCES' (Over activated images), 'PREMIUM' (Exclusive contents channel), and a star icon. At the bottom, there are download links for the App Store and Google Play.

brace-in®

Events Management.

Self-owned technologies and platform.

Using innovative technologies on wristbands.

Proven at major events for managing ticketing integration, accreditations, access and capacity control, cashless, etc.



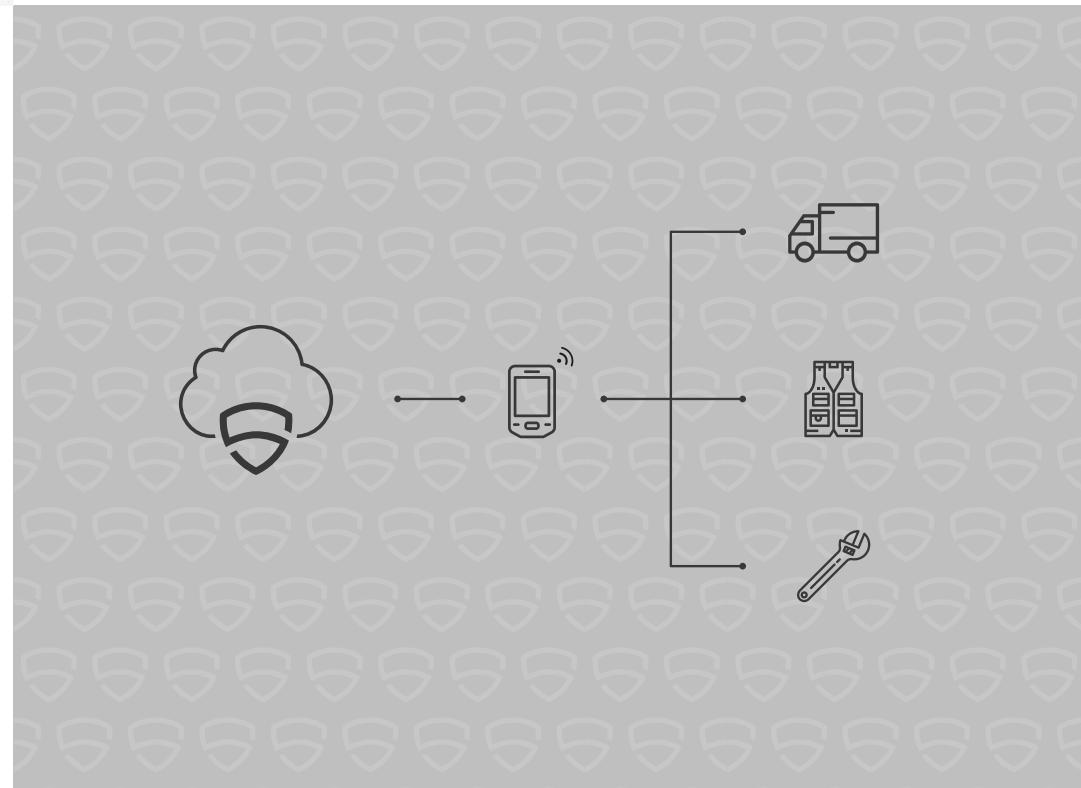
We have a specialized department that can help you innovate in projects with RFID technology.



Security solutions for brand authenticity.

BRANDPROTECH® has its own high-security supports available. Rastreability, digital functionalities, low investment.

Protect and manage your brand.





Printed Electronics

E-print® technology consists on printing electronic circuits using high-precision screen printing processes.

Introducing a new approach to the electronic printing field through the production of heat-transfers.

Managing all the engineering from raw materials to printing technology but also electronics, software and hardware to achieve innovative applications!

Possible Applications

- See-through electronics
- Molded electronics (automotive, appliances, etc.)
- Capacitive Sensors (pressure, temperature, flexion, etc.)
- Antennas (WiFi, BLE, RFID)
- Optoelectronics
- Heating Bands



Guante I-Touch

Transferencias capacitivas para interacción táctil con la pantalla.



Bolsillo inteligente

Bolsillo funcional con teclado e iluminación activa.



Active heating system

The resistive principle is the most efficient way to produce heat with electricity.

Regular surfaces dissipate heat per square centimeter very evenly, making it a better and more reliable approach than traditional solutions based on sewing or embroidery with conductive threads.



03. Services

Empowering Bonds



Shop

HELIOCash&Carry physical store, also available online.

Several products in stock, available for immediate delivery, assisting in customers' collections and productions.

Handling

Transfer application center, including handling and storage.

Product conversion services, from printing to cutting or coating (silicone).





Innovation et Ingénierie

Nous développons des projets innovants autour de produits et solutions en lien avec les activités de notre entreprise.

Nous adoptons de nouvelles idées et établissons des partenariats avec d'autres industries, universités et centres de recherche, afin de créer des compétences qui génèrent de la valeur ajoutée pour nos partenaires et clients.

Notre département spécialisé vous accompagne dans le développement de projets intégrant des technologies émergentes.



Thank You



www.heliotextil.com